



## Privacy Policy

Thanks for hitting our website. This policy explains the what, how and why of the information we might collect from you. It also explains how we use the information we gather.

Over The Moo deals with all personal information in accordance with the Privacy Act 1988 (Cth) the Australian Privacy Principles and any other relevant legislation.

If you'd like to have a yarn about this Privacy Policy shoot us an email at [chinwag@overthemoo.com](mailto:chinwag@overthemoo.com)

### **What information do we collect?**

As part of our activities, Over The Moo may collect personal information such as your name, address, telephone number and e-mail address.

Over The Moo collects personal information which is knowingly supplied by the individual to whom that information relates, or information that is otherwise publicly available. Sometimes we might collect personal information from a marketing list which we have purchased on the basis that it was collected and used in accordance with the law.

When you visit our website, we may collect information from your computer like your location or IP address. We use this info to better understand how, where and when people use our website. The website may also utilise "cookies", which will not identify you personally but may identify your computer.

From time to time, our website may contain links to other websites not owned or controlled by us. We are not responsible for these sites or the consequences of you going on to those sites. Our website also includes social media features like the Facebook Like button. These features may collect information about your IP address and they may set a cookie. These types of interactions are governed by the privacy policies of the companies that provide them.

When we email you, we'll sometimes track if and where you opened the email and if you clicked the links. We do this to measure the performance of our communications and to make sure what we're sending you is sparking your interest.

## **How do we use your personal information?**

Over The Moo uses the personal information collected from you mainly so we can tell you about our products including special deals, promotions or events.

Once we've been communicating with you we use your IP address and email tracking to ensure that the type of information we're sending you is keeping you clicking.

## **How is your information secured?**

Access to your personal information is restricted to authorised staff of Over The Moo so you can be sure that we'll take all reasonable steps to protect your information. If you ask, we'll be happy to delete you from our lists or destroy your info.

Unfortunately, no data transmission over the Internet can be guaranteed as totally secure. Over The Moo does not, and cannot, ensure the security of any information which you give us but of course, we'll do our best to keep your personal information safe and secure.

## **Cross border disclosure**

Over The Moo may sometimes use overseas or cloud storage facilities, data hosting facilities or third party service providers to assist with our day to day operation. This does not change our commitment to safeguard your privacy.

By submitting your information to us, you expressly agree and consent to the disclosure, transfer, storing or processing of your information outside of Australia. In providing this consent, you understand and acknowledge that countries outside Australia do not always have the same privacy protection obligations as Australia in relation to your information. If you do not agree to the transfer of your information outside Australia, please be in touch at [chinwag@overthemoo.com](mailto:chinwag@overthemoo.com).

## **Legal**

Over The Moo reserves the right to disclose your information as required or otherwise permitted by law, or when we believe such disclosure is necessary to protect our rights or to comply with a judicial proceeding, court order or other legal process.

## **Unsubscribing**

If at any time you don't want to be in touch with us anymore, or if you do not want to have your personal information used by us just shoot us an email at [chinwag@overthemoo.com](mailto:chinwag@overthemoo.com) with 'unsubscribe' in the subject line.

## **Availability of policy**

This policy is available upon request. It may be reviewed and updated to comply with legislative changes. Any changes we make will be posted on our website, after which, your continued use of the website or your continued dealings with us shall be deemed to be your agreement to the modified terms.